

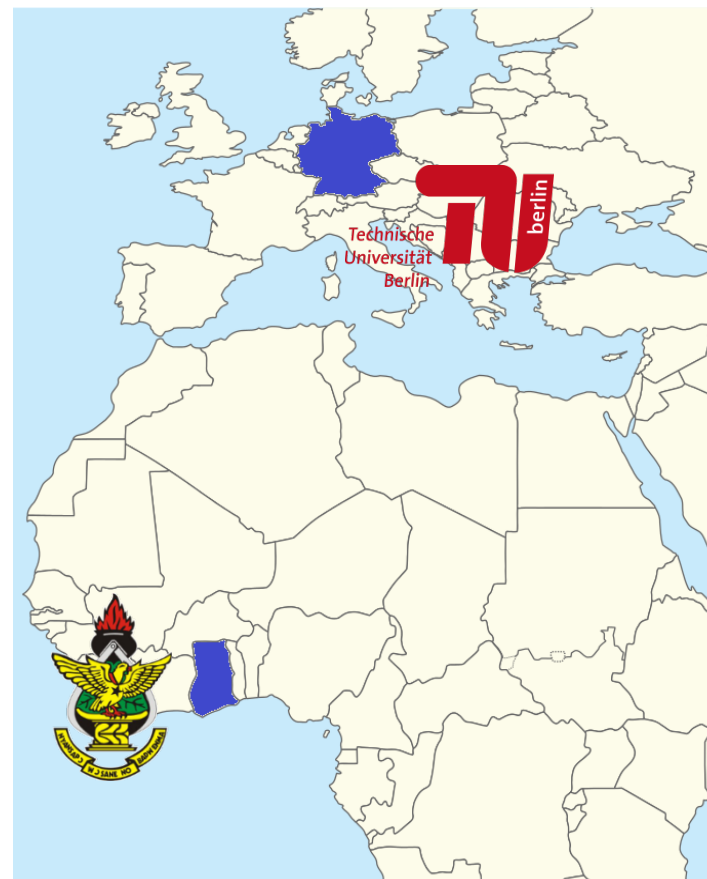


HSRM

Capacity-building in Health Systems
Research and Management

Innovations in Chronic Disease Care and eHealth

Guide for group work



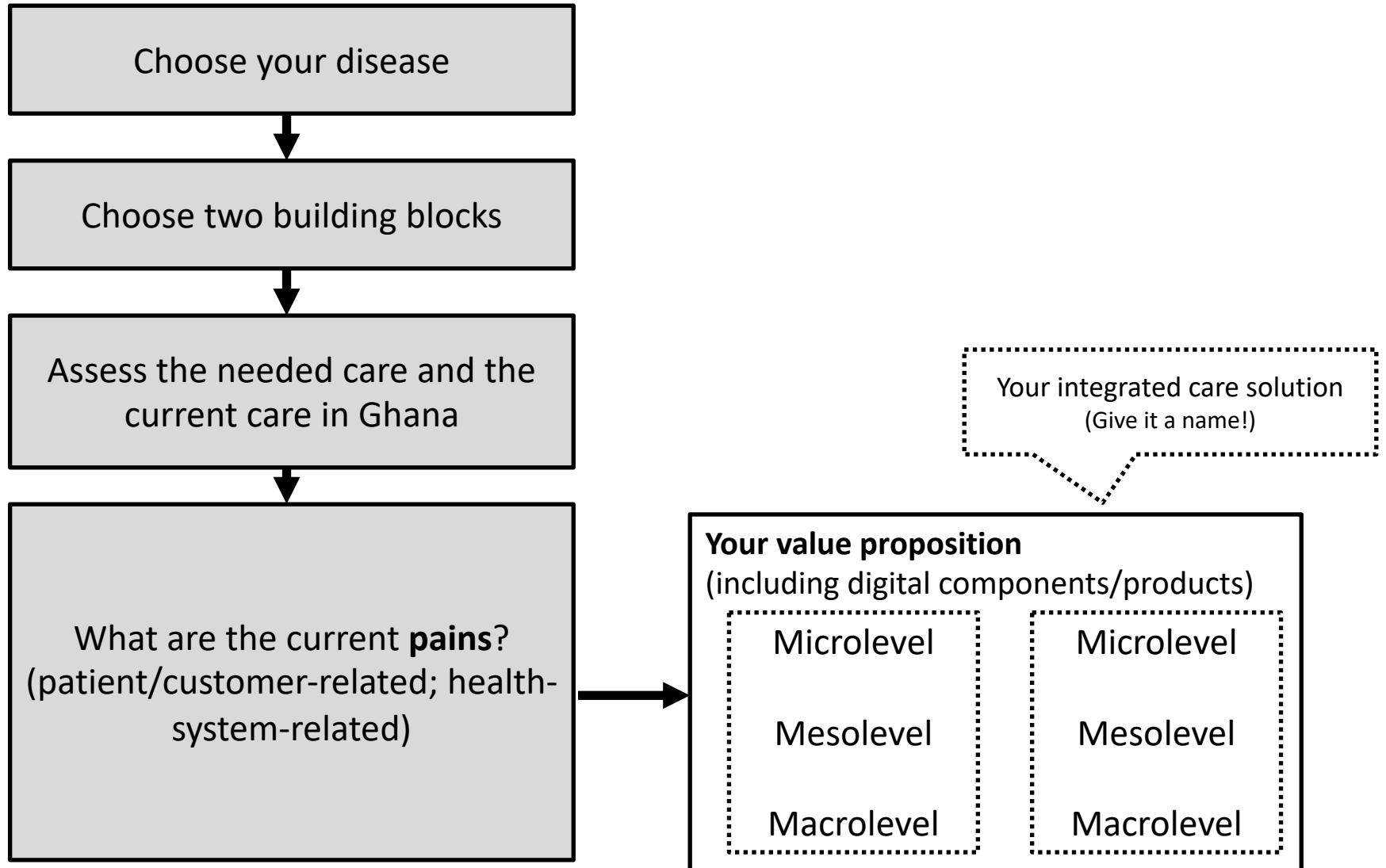
SCHOOL OF
PUBLIC
HEALTH



Management im
Gesundheitswesen



Overview





The Pitch



- Max 5-10 minutes
- Simulation of a start-up pitch
- Use powerpoint and/or video and/or roleplay ... → be creative/innovative
- Select the presenter(s)

Don't forget to present

- the problem (e.g. epidemiological data, current pains such as healthcare gaps)
- the problem space (e.g. your building blocks, regional area, involved actors)
- your solution (unique selling points including digital components)
- your team
- ...



Detailed Guidance



Get to know the Disease



- **Gain basic knowledge about the disease** (e.g. ICD- 10 classification, progression of the disease)
- **Get familiar with the epidemiological data** (e.g. DALY, mortality)
- **How is the disease diagnosed** (e.g. which symptoms, what diagnostic tools are needed)?
- **What are the treatment options available in Ghana** (e.g. medication, selfmanagement)?
- **How is the patient, once diagnosed, monitored** (e.g. how often is a check-up needed)?
- **What could be done for primary prevention** (e.g. vaccination, awareness raising campaigns, screening)?
- ...



Integrated Care



- **Include the aim** of your programme (e.g. improved health outcomes of your target group, cost efficiency in terms of xx,xx,xx)
- **Include and demonstrate collaborative/ integrated structures** and explain where and how they are applied (e.g. collaboration among different clinics/ hospitals in the primary care sector)
- **Include different stakeholders**, which are relevant for your integrated care programme (e.g. payers, different professionals, informal care givers, etc.)
- **Include a clear definition of your target group** (e.g. age group, region of patients covered, patients with or without insurance)
- **Include evaluative measures** (e.g. indicators, outcomes)



SELFIE Framework



- **Consider monitoring at each level**
 - the micro level (e.g. the monitoring of care plans, self-management, clinical indicators)
 - the meso level (e.g. continuous monitoring can be used to apply a quality improvement system which in turn can aid performance-based management)
 - the macro level (e.g. monitoring can provide epidemiological data on the prevalence and incidence of multi-morbidity)
- **Include a person/centred approach**
 - The patient with a chronic disease is at the centre of your programme e.g the starting point is a holistic understanding of these individuals' health and well-being, capabilities, self-management abilities, needs etc.
- **Include a realistic approach**
 - Develop your programme in a realistic manner e.g. in terms of a realistic time frame, financing approach
- **Include two components**
 - Choose **two** components of the framework and include **all different levels** of these two components in your integrated care programme, e.g. for the financing component micro level (out of pocket costs), meso level (incentives to collaborate), macro level (equity & access)



eHealth/mHealth



- What kind of technologies can be used to support your programme (e.g. Electronic Health Record (EHR), mHealth, telemedicine)
- Does the implementation of technologies require extra-training for the workforce and/or the patient (e.g. training of ,digital literacy‘)?
- What kind of data is collected (e.g. patient reported data, CHW-collected data)?
- How is the data exchanged among the different healthcare providers (and the patients)?
- How can the collected data be used at a national level (e.g. to guide policy makers)?
- Does the utilization of technology affect existing cultures, processes in the healthcare system (e.g. patient empowerment; change of the patient/doctor hierarchy)?
- ...